

# FOR A SAFER, WELCOMING CITY

## Pledge 69 – Restore the plaques that tell the story of Charles Church

**What we said we would do:** Having illuminated Charles Church, we will continue the investment in this important war memorial by restoring the plaques that tell the story of Charles Church.

**What we wanted to achieve:** Provide information about the significance of this Plymouth icon in a number of formats to make it as accessible as possible.

**What we have done:** The original bronze plaques were removed whilst the Charles Cross Transport Scheme and the construction of the Barcode took place. The plaques have now been restored at an accessible height so that they can be easily read by passers-by.

As part of the Mayflower 400 commemorations, a free to download digital city trails app has been launched by the Council called 'Plymouth Trails' (available from Google Play and the App Store). The app includes three new walking trails, including a city centre trail which features Charles Church. This app can be used as a self-guided walking tour or can be used from the comfort of an armchair for a virtual walk through the city's streets. Available to all around the world, it highlights our vast heritage and as such also acts as a marketing tool for the city.

A review of the city centre information panels (monoliths) was undertaken as part of the Mayflower 400 commemorations to ensure that all content was accurate and up to date. Text and images were updated on the existing information panels and new ones were installed. The information panel next to Charles Cross Church includes information and images about Charles Cross, alongside other information to encourage people to find out more about what Plymouth has to offer to residents and visitors alike.

**What's next:** The Plymouth Walking Trails app was launched in July 2020. This will now be promoted to the widest possible audience with volunteer Mayflower Makers acting as digital ambassadors to improve its reach. Subject to COVID-19 requirements, we are planning to undertake promotional events later in the year.

### Find out more!

Here is a link to our Visit Plymouth site for more information about the trails:

<https://www.visitplymouth.co.uk/things-to-do/activities/trails>

